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## **News Release**

Tuesday, May 5, 2009

### **BICYCLE SAFETY THE FOCUS AT ROTHERFIELD PRIMARY SCHOOL**

Children at Rotherfield Primary School in Islington are getting top-notch cycle safety training. The youngsters taking part age from 7 to 9 years old and are working towards their level 1 cycle training certificate. The training sessions are being provided by a Islington Borough Council over three days from 28th - 30th April.

Mick Newton, Deputy Head at Rotherfield Primary said, "We're really into our cycling at Rotherfield Primary. It helps the children develop in so many ways - it's great for their balance and road awareness, keeps them fit and healthy and helps the environment as it is carbon neutral! In amongst all of that we take the time to make sure that cycle safety is at the heart of what they learn. We're really grateful to Islington Borough Council for their support in doing that."

The children will learn all about bike safety, what to do if there is a problem with their bike and keeping themselves safe whilst riding the bike!

Richard from Islington Borough Council said, "We are delighted to be a part of helping keep children safe in Islington Borough whilst being able to contribute on techniques for safe cycling!"

The children will once again be wearing their hi-visibility vests donated by local self storage company ABC Selfstore.

Rotherfield Primary is one of only three schools in London piloting the 'Bike it' Chartermark - a structured awards system to help children be safety conscious whilst developing their riding ability and maintenance skills.

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## Notes to Editors

1. This Press Notice has been issued by ABC Selfstore 145-147, York Way, Camden, N7 9LG.
2. Website: [www.abcselfstore.co.uk](http://www.abcselfstore.co.uk) <<http://www.abcselfstore.co.uk>>
3. **Contact** Mrs Priya Cinar Tel. 020 7424 1991, Store Manager, ABC Selfstore Camden.
4. The event has been organised and arranged by Mick Newton, Deputy Head of Rotherfield Primary School Tel. 020 7226 6620
5. ABC Selfstore Camden sponsors the Rotherfield Primary School Walking Bus and cycle safety initiatives through the provision of high-visibility vests.
6. ABC Selfstore operate self storage in Camden, Southwark and Wandsworth.
7. Rotherfield Primary School is a Local Authority Maintained Community School for children aged 3 - 11.
8. The address is Rotherfield Primary School, Rotherfield Street, London, N1 3EE.
9. Tel. 020 7226 6620, Website: <http://www.rotherfieldprimaryschool.co.uk/>
10. The Head Teacher is Mrs Elaine Adams.
11. Bike It is an initiative of Sustrans, the UK's leading transport charity. Bike It aims to increase the number of young people cycling to school and on other journeys. Website: [www.sustrans.org.uk/bikeit](http://www.sustrans.org.uk/bikeit)

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